

DJR Football Coaching

Privacy Policy

Last updated: September 2026

DJR Football Coaching ("we", "us", "our") provides football coaching services for children and young people, including holiday football camps, Tiny Tacklers sessions, 1-2-1 coaching and group coaching. We take the privacy of the children we coach, and of their parents and guardians, seriously. This policy explains what personal information we collect, why we collect it, how we use it, and the rights you and your child have over it.

This policy applies to information collected through our website (www.djrfootballcoaching.co.uk), our social media pages, booking and payment links, email and text communications, and in person at our sessions and camps.

1. Who we are

DJR Football Coaching is run by Daniel Reay, who is the data controller responsible for your personal information.

Data controller: Daniel Reay, DJR Football Coaching
Email: djr.footballcoaching@gmail.com
Phone: 07718 252837
Address: 47 Garth 20, Killingworth, Newcastle Upon Tyne, NE12 6LP

2. Because most of our clients are children

Most of the personal information we hold relates to children under 18. We only collect what we need to run sessions safely, and a parent or guardian must provide consent and agree to our terms on a child's behalf when they book or register for coaching. Where we ask a child for information directly (for example, during a session), we keep this to a minimum and appropriate to their age.

3. Information we collect

Category	Examples
Parent/guardian details	Name, email address, phone number, home address
Child's details	Name, date of birth or age, school/team (where relevant), which sessions or camps they attend
Emergency and welfare information	Emergency contact details, relevant medical conditions, allergies, and any additional support needs we should be aware of during sessions
Payment information	Billing details and payment history processed via our booking/payment provider(s); we do not store full card numbers ourselves
Communications	Emails, messages and enquiries you send us, and records of our replies
Photos and video	Images or footage taken at sessions, camps or events, where consent has been given (see Section 5)
Website and social media	Enquiries submitted through our website or social channels (Instagram/Facebook: @djr_footballcoaching), and basic website usage data

4. Why we collect it, and our legal basis

Purpose	Legal basis
Registering a child for coaching, camps or membership, and delivering those sessions	Performance of a contract with the parent/guardian
Keeping children safe during sessions (emergency contacts, medical/allergy information, safeguarding)	Vital interests and legitimate interests in running safe sessions; legal obligation where safeguarding law applies

Taking and using photos or video for marketing, our website or social media	Consent — you may withdraw this at any time
Sending booking confirmations, session updates, and essential service communications	Performance of a contract / legitimate interests
Sending optional newsletters, offers, or check-in emails	Consent, or legitimate interests where you have an existing relationship with us and can opt out at any time
Taking payments and keeping financial records	Performance of a contract and legal obligation (tax/accounting records)
Meeting our coaching, safeguarding and insurance obligations (e.g. DBS checks, first aid and safeguarding certification records)	Legal obligation and legitimate interests

5. Photos and video

We sometimes take photographs or video during camps, sessions and events for use on our website, social media (Instagram and Facebook) and promotional materials, and we may share club photos with partner clubs such as George Stephenson FC.

We only use images of a child in this way with a parent or guardian's consent, given at the time of booking or registration. You can withdraw this consent at any time by contacting us, and we will stop using new images of your child and remove existing ones from our own channels where reasonably possible. This does not affect images already shared by third parties (such as a club's own social media) before consent was withdrawn.

6. Who we share information with

We do not sell personal information. We share it only where necessary, with:

- Payment and booking providers, to process membership payments and camp bookings
- Email or messaging platforms we use to send booking confirmations and newsletters
- Partner clubs or venues (such as Forest Hall YPC or George Stephenson FC), where a child attends sessions hosted there, limited to what they need to know
- Emergency services or a child's parent/guardian, in the event of an accident or medical emergency
- Governing bodies, local authorities or safeguarding leads, where we have a legal or safeguarding duty to report a concern
- Professional advisers (e.g. accountant), where needed to run our business

We require any third party we work with to keep information secure and to use it only for the purpose we've shared it for.

7. How long we keep information

- Active client and booking records: for as long as your child attends our sessions, plus a reasonable period afterwards in case they rejoin
- Financial records: as required by UK tax law (normally up to 6 years)
- Emergency/medical information: deleted once no longer needed, and in any case no later than a set period after a child stops attending
- Marketing photos/videos: until consent is withdrawn or the material is no longer in active use
- Enquiries that don't lead to a booking: typically deleted after 12 months

8. Keeping information secure

We store personal and booking information using reputable providers with appropriate security controls, and limit access to information (including medical and emergency details) to Daniel Reay and any coaches who need it to run a session safely. Paper registers or forms used at sessions are kept secure and not left unattended.

9. Your rights

Under UK data protection law, you (as a parent/guardian, on behalf of your child, or in your own right) have the right

to:

- Ask what personal information we hold and get a copy of it
- Ask us to correct inaccurate or incomplete information
- Ask us to delete information we no longer need or have no lawful reason to keep
- Ask us to restrict or object to certain uses of your information
- Withdraw consent at any time (for example, for photos or marketing emails), without affecting anything done before you withdrew it
- Ask for your information in a portable format, where applicable

To exercise any of these rights, contact us at [djf.footballcoaching@gmail.com](mailto:djr.footballcoaching@gmail.com). If you're not satisfied with our response, you have the right to complain to the Information Commissioner's Office (ICO) at ico.org.uk or on 0303 123 1113.

10. Cookies and our website

Our website, www.djrfootballcoaching.co.uk, may use cookies or similar technologies to help it run properly and to understand how visitors use it. Where we use any non-essential cookies (such as analytics or social media embeds), we will ask for your consent in line with UK rules, and you can manage your preferences through your browser settings at any time.

11. Links to other sites

Our website and social media pages may link to third-party sites (such as payment providers, Instagram or Facebook). We are not responsible for the privacy practices of those sites, and we encourage you to read their own privacy policies.

12. Changes to this policy

We may update this policy from time to time, for example if our services or the law change. The "last updated" date at the top shows when it was last revised. We'll let existing clients know of any significant changes.

13. Contact us

If you have any questions about this policy or how we handle personal information, please get in touch:

Daniel Reay, DJR Football Coaching

Email: [djf.footballcoaching@gmail.com](mailto:djr.footballcoaching@gmail.com)

Phone: 07718 252837

Website: www.djrfootballcoaching.co.uk